

Project: Five Gateways into Elysian Park

Request for Submissions

The Citizens Committee to Save Elysian Park (CCSEP) is seeking proposals to design and construct five Gateways into Elysian Park that will create a cohesive identity for this Los Angeles park.

Up to five artists, architects or designers from the Greater Los Angeles area will be selected to submit final Design, Construction, and Installation Proposals to the selection committee.

Background

Before the Citizens Committee to Save Elysian Park was formed in 1965, the Pasadena Freeway had been allowed to split the park in two, and big-league baseball was lured to Los Angeles by an officially consolidated, unencumbered site, including parts of Chavez Ravine and Elysian Park.

When downtown business leaders presented a plan to locate the Los Angeles Convention Center in the middle of the botanically important Avenue of the Palms, the community organized, and as the Citizens Committee to Save Elysian Park, successfully defeated the proposal.

For All People

In 1886, Elysian Park rode the wave of the American desire to maintain open space and officially became a city park. Today, the greatest danger to park survival is combined public indifference and various special interest pressures to take park land for non-park purposes.

The principal objective of the Citizens Committee to Save Elysian Park is to organize public support to preserve Elysian Park lands as public open space, and to maintain this environmental oasis for the recreational enjoyment of all the people of the Los Angeles region.

All of the Citizens Committee's volunteer energies are aimed at raising public and official awareness of this valuable city resource - the last remaining parcel of Pueblo lands that were included in the original Spanish land grant from King Carlos of Spain over two centuries ago.

Project Goals

Proposals should...

- Boldly define and enhance the five entrances to Elysian Park.
- Remain sensitive to existing and surrounding topography.
- Provide a more cohesive awareness of the whole of Elysian Park through shared design elements, but not all gateways need to be alike.
- Each gateway design MUST contain the text *Elysian Park* and *1886*.

Locations of Gateways

- 1 Stadium Way southeast of Riverside Drive
This is the most recognized entrance to the park because it is fed directly from the I-5(SB) Stadium Way off ramp. The sole extant Elysian Park sign is situated in a flowerbed at the preferred site for the new sign.
- 2 Stadium Way & Scott Avenue
A flower bed currently marks where this entrance should probably remain. This is the entrance to the stunning "Avenue of the Palms," a double row of rare 116 year old *Phoenix sylvestris*.
- 3 Solano Avenue & Brooks/Solano Canyon
This entrance is anchored on the NE corner by the Elysian Service Yard and adjacent parking making the NW corner the likely site for signage.
- 4 Academy Road east of Morton
A mural on the retaining walls at the end of Morton Avenue leads into this very popular entrance for dog walkers. There is heavily used and much needed parking on both north and south sides, and the fire road access must be kept clear.
- 5 North Broadway
Situated immediately adjacent to the Los Angeles River and the North Broadway Viaduct, this is the historic entrance to Elysian Park. It poses the challenge of working with the existing Fremont Gate obelisk and the Juan Bautista de Anza Trail plaque monuments.

Eligibility

Competition is open to artists, architects and designers (herein referred to as artist), both individuals and teams, who reside within the Greater Los Angeles area.

Members of the CCSEP Steering Committee and employees of the Los Angeles Department of Recreation and Parks are not eligible. Any questions of conflict of interest will be addressed to the Jury.

Project Budget

Up to \$90,000 for the entire project including installation (five gateways).

Budget must include:

Artist's fees, overhead and operating costs, fabrication costs, project-related travel, installation and site preparation, insurance and other artist-related costs.

Note: Artists must carry their own liability insurance. See attached for examples of available insurance.

Selection Process

The Steering Committee of the CCSEP shall act as sole jury in the selection process.

Members of the CCSEP Steering Committee include:

Susan Borden	Pamela Burgess	Scott Fajack
Andrew Garsten	Mary-Austin Klein	Michael Kogan
Patricia Bauer Kogan	Peter Lassen	Isa-Kae Meksin
Daniel Munoz	Sallie Neubauer	Michael O'Brien
Christine Peters	Daniel Reza	Andrew Sears
Marion Siu		

Up to five (5) finalists will receive a stipend of \$400 each to develop final proposals and present them to the jury. One proposal shall then be selected by the jury and the winning artist/team will be responsible for the construction and installation of all five gateways.

Selection Criteria

The jury will make their selection of a final proposal on the basis of:

- artistic merit
- design principles:
 - sense of place
 - context and connectedness
 - harmony with terrain
 - public safety
 - maintenance
- qualifications and previous work
- applicant's experience applicable to this project
- adherence to project's budget and timetable
- presentation to jury

Projected Timetable

Jury reserves the right to adjust the timetable as required during the course of the Request for Submissions process.

PHASE I

- **Tuesday, May 22, 2007** Submission Deadline
- **Wednesday May 23 - Monday, May 28, 2007** Jury Deliberation
- **Sunday, June 3, 2007** Finalists Announced at the CCSEP annual banquet at the Grace E. Simons Lodge. Winners will be posted that evening at ccsep.org. All entries posted to website.

PHASE II

- **Saturday, June 23, 2007** Finalists Presentation To Jury
Time Schedule and location To Be Determined.
- **Saturday, June 23 - Sunday, June 24, 2007** Jury Deliberation
- **Monday, June 25, 2007** Competition Winner Announced
Winner posted to ccsep.org.
- **To Be Determined:** Pick Up Date for all materials will be posted to ccsep.org.

PHASE III

- Approval from the City of Los Angeles Cultural Affairs Commission and the Board of Recreation and Parks Commissioners.
- Prepare plans and engineering calculations as applicable, and obtain permits if required.
- Fabrication.
- Site preparation.
- Installation.
- Completion of project.

NOTE:

- Artist's Contract will be with the CCSEP.
- All payments will be made to the artist either by the CCSEP or by the Los Angeles Department of Recreation and Parks Frank Glass and Grace E. Simons Fund.
- Final approval for construction and installation will be made by the Los Angeles Department of Recreation and Parks.
- Artist/Team will be required to make detailed presentations to gain approvals from the City of Los Angeles Cultural Affairs Commission and the Board of Recreation and Parks Commissioners.

Submission Requirements

PHASE I

Call for Entries

Requirements: 1 Envelope of Information and 1 Concept Panel.

Due Tuesday, May 22, 2007

Envelope of Information

Submit one large envelope containing the following:

(NOTE: Label the outside of the envelope with your name, address, telephone numbers and e-mail address.)

- One page Cover Letter highlighting interest and qualifications for project.
- Current Resume of artist and other key members of the team (not to exceed 2 single-sided pages per resume).
- Profile of artist's experience in designing, managing, budgeting and constructing a project similar in scope to Project: Gateway to Elysian Park. (not to exceed 2 single-sided pages)
- Two letters of reference, if available.
- Up to ten 8 ½ x 11 images of recent work (photographs, ink jet prints, color zeroxes, etc). All images must be labeled with artist's name, title of work, date, size, and materials.

Concept Panel

Submit one 30 x 40 display panel representing your design concept for all Five Elysian Park Gateways.

Panel to include:

- Artist's name, materials, scale, descriptive text (if desired).
- Format (portrait or landscape) is artist's choosing.
- Label the back of the panel with your name, address, telephone numbers and e-mail address.

Directions for Submissions

- **Proposals must be received by 8:00pm Tuesday, May 22, 2006.**
To make arrangements to drop off your proposal between noon and 8:00pm on Tuesday, May 22 e-mail: ccsep.org@gmail.com
Proposals received after the deadline will not be considered.
- All Proposals submitted shall contain the following information:
Name of artist, address, telephone numbers, and e-mail address.
- Send or deliver proposals to:
CCSEP
1403 Macbeth Street
Los Angeles, CA 90026.

Copyright, Exhibition and Publication

- The copyright of each design is to be retained by its author, who shall grant the CCSEP the right to publish the entries, with full accreditation, in reports and publications about the competition.
- Participants confer use of all or part of their entry to CCSEP, for publication and archival purposes, free of charge. CCSEP reserves the right to organize and/or reproduce the submissions for subsequent exhibition or publication in any form. Projects may be exhibited or reproduced in part or in whole with accreditation.

Acceptance of Conditions

Submission of an entry will constitute acknowledgement and acceptance of these conditions and their extension through questions and answers. Participants, by virtue of entering the competition, agree to save harmless the organizers, sponsors and any other person linked to the competition, for any delay, damage or loss, real or perceived.

PHASE II

Selection Of Up To Five (5) Finalists

Requirements: Two 30 x 40 display panels, one 8 ½ x 11 page, samples of materials. (Optional: Model of one Gateway.)

Saturday June 23, 2007 Presentation of finalists' proposals to jury.

Presentation to the Jury:

Each finalist will have the opportunity to present their concept, display boards and other collateral material to the jury at a time to be determined. **Time limit: 20 minutes.** After presentation, all materials may be picked up at a later, prearranged date and time.

Display Panel #1

- A further refinement of your design concept through the rendering of one or more Gateways mounted on one 30 x 40 display panel.
- Drawing to include name of artist and date on front of panel.
- Format (portrait or landscape) is artist's choosing.
- Label the back of the panel with your name, address, telephone numbers and e-mail address.

Display Panel #2

- Scale drawings of all 5 Gateways mounted on one 30 x 40 display panel.
- Drawings to include plan and elevation views, name of artist and date.
- Format (portrait or landscape) is artist's choosing.
- Label the back of the panel with your name, address, telephone numbers and e-mail address.

Budget Page (8 ½ x 11)

- Cost estimate and schedule for all 5 Gateways broken down into artist's fee, fabrication, and installation costs.
- Include your name, address, telephone numbers and e-mail address.

Samples of Materials

- Small samples of materials showing texture and color of Gateways.
- Label all samples with your name.

Optional

- Model of one (1) Gateway.
- Label model with your name.

Inquiries

All questions will be answered via e-mail: ccesp.org@gmail.com and posted to ccsep.org
Check website for updates.